



Bharatiya Vidya Bhavan's
SARDAR PATEL COLLEGE OF ENGINEERING
(Government Aided Autonomous Institute)
Affiliated to University of Mumbai
Andheri (W) Mumbai – 400058
Organizes



National Level Webinar
On
New Product Development
Date: 24th Feb 2022, 4:00 – 5:00 pm

In Collaboration with



SAEINDIA Western Section

**IIIE-SPCE
Student Chapter**

Under IQAC, SPCE

Brief Introduction of Organizations

SPCE: Bharatiya Vidya Bhavan's Sardar Patel College of Engineering (SPCE) was established in 1962 as a Government Aided Engineering College. The institute is Autonomous and permanently affiliated to University of Mumbai. It has received Grade "A" rating from Govt. of Maharashtra and has maintained a proud tradition of excellent academic records by securing high ranks, gold medals and other awards in the University Exams. Institute offers BTech, MTech and Ph.D. Programs in Civil, Mechanical and Electrical Engineering

SAEINDIA WS: SAEINDIA is India's leading resource for mobility technology. As an individual member-driven society of mobility practitioners, the ownership of SAEINDIA wrests with its members who are Individuals from the mobility community, which includes Engineers Executives from Industry, Government Officials, Academics and Students. SAEINDIA is a strategic alliance partner of SAE International registered in India as an Indian nonprofit engineering and scientific society dedicated to the advancement of the mobility industry in India. SAEINDIA Electronics Forum" promotes work related to Electronics in Automotive Domain.

IIIE: The Indian Institution of Industrial Engineering, founded in 1957, is a non-profit organization for the profession of Industrial Engineering in India consisting of members specialized in the areas of Work Study, O & M., Production Planning & Control, Materials Management, Value Engineering, PERT/CPM, Operations Research, Financial Management, Statistical Quality Control etc. and other emerging disciplines.

Patrons

Dr.Sesha Iyer Chairman
BoG SPCE, Mumbai

Dr. M.M. Murudi
I/C Principal
SPCE, Mumbai

Mr. S.S Nibandhe
Chairman
SAE India WS

Mr. Ramesh Pasarija
Executive Director
SAE India WS

Mr. D. V. Bhagat
Chairman
IIIE

Expert Speaker



Keshav Deshmukh

Speakers Profile

Experience in:

- Design & Development
- Automobile & Tractor industry experience
- Transmission
- Vehicle Integration
- NPD Project Management

Organizing committee

IIIE SPCE student Chapter team

• **Dr. Santosh Rane**
Dean Academics, SPCE

Piyush Waman-7506065083

• **Dr. Kiran Bhole**
Dean R & D, SPCE

Gayatri Patil- 7972558571

• **Dr. Sanjay Bokade**
Principal , RGIT, Mumbai and
Chairman, IIIE Mumbai Chapter

Anirudha Deshpande
Sameer Kurkure
Ritesh Borse

• **Mr. Sudhir Vaidya Manager**
SAE India WS

Sadhvi Chaubey
Arundhati Joshi

Learning Objectives:

- To learn tools techniques in Product Development Cycle

Session Outline

- Product management
- Customer centric Marketing Strategy
- New product Development and functioning of Engineering department,
- Balance score card.
- Sharing industry experience.



Program Details



Date: - 24th Feb 2022



Time: - 4:00 – 5:00 pm

Registration : <https://forms.gle/bkD8EuGpFCKwmkH87>

Who should Attend: Industry Persons, Faculty members, Researchers, Practitioners, Students.

There is no registration fee for this workshop. The interested participants need to register at this link:

E-certificates will be provided to all participants after attending the webinar and submitting the feedback form.